IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re: Cont. Appln. No. 1 of 09/969,114, Filed Group No.: Not yet assigned

October 1, 2001

Examiner:

Not yet assigned

Applicant(s): Clive P. Hohberger et al.

Serial No.: Not yet assigned

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For:

METHOD AND APPARATUS FOR

ASSOCIATING ON DEMAND CERTAIN SLECTED MEDIA AND VALUE-ADDING ELEMENTS 0/ /2001 Date Signature

Attorney

Docket No.:

7887/83889

SUBMISSION OF FORMAL DRAWINGS

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Commissioner for Patents Washington, DC 20231 Attn: Official Draftsperson

Sir:

Submitted herewith are twenty-four (24) sheets of formal drawings to be filed in the above-identified patent application. No new matter is added by the enclosed formal drawings.

Respectfully submitted,

WELSH & KAIZ, LID

Jeffrey W. Salmon

Registration No. 37,435

Dated: October 25, 2001 WELSH & KATZ, LTD. 120 South Riverside Plaza 22nd Floor

Chicago, IL 60606

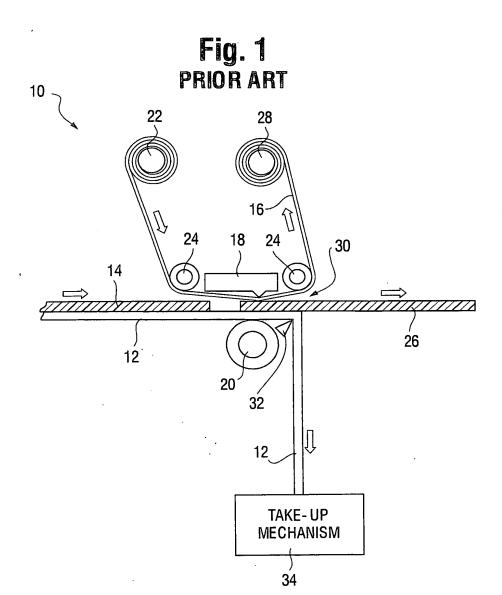
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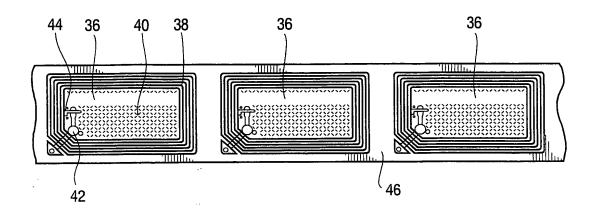
METHOD AND APPARATUS FOR ASSOCIATING ON
DEMAND CERTAIN SELECTED MEDIA AND VALUEADDING FLEMENTS

Dkt. No. 7887/83889



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Fig. 2 PRIOR ART

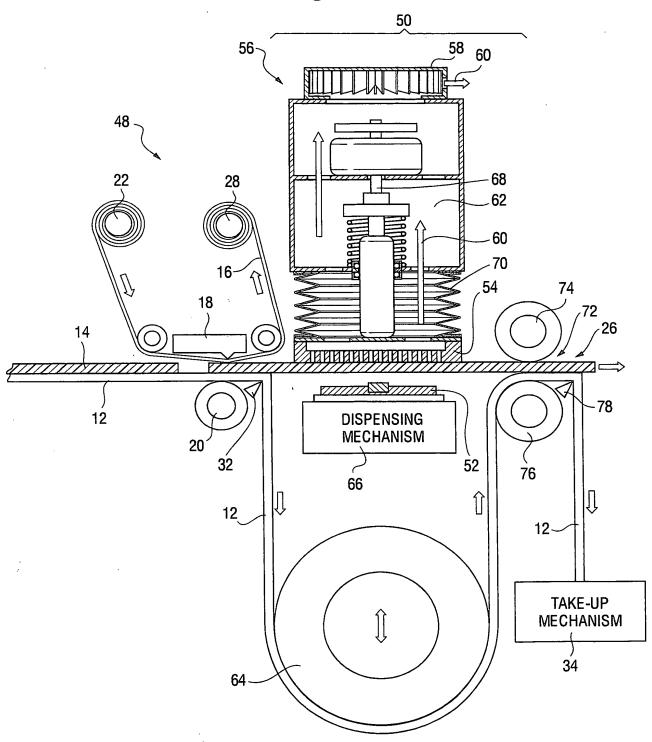


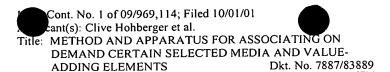
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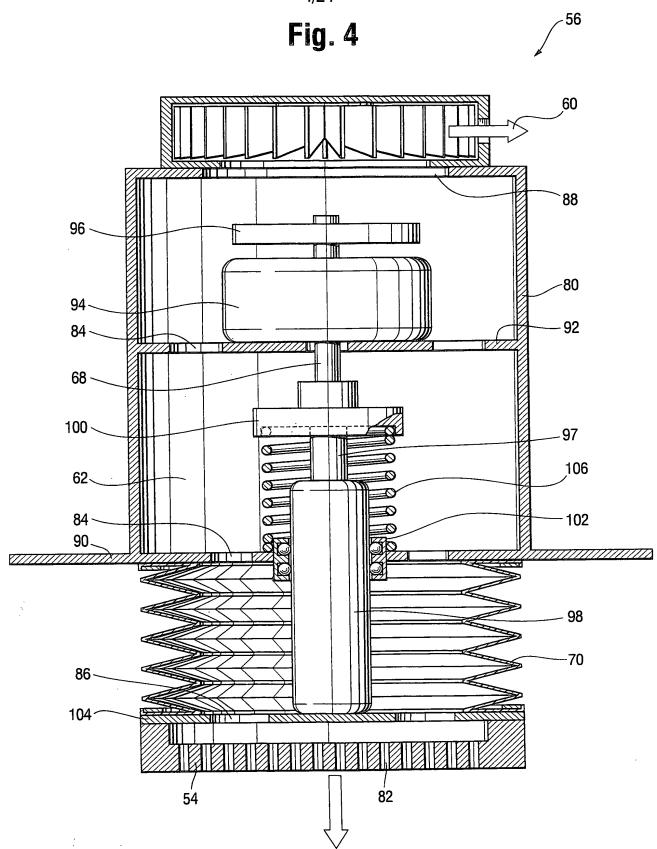
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Fig. 3





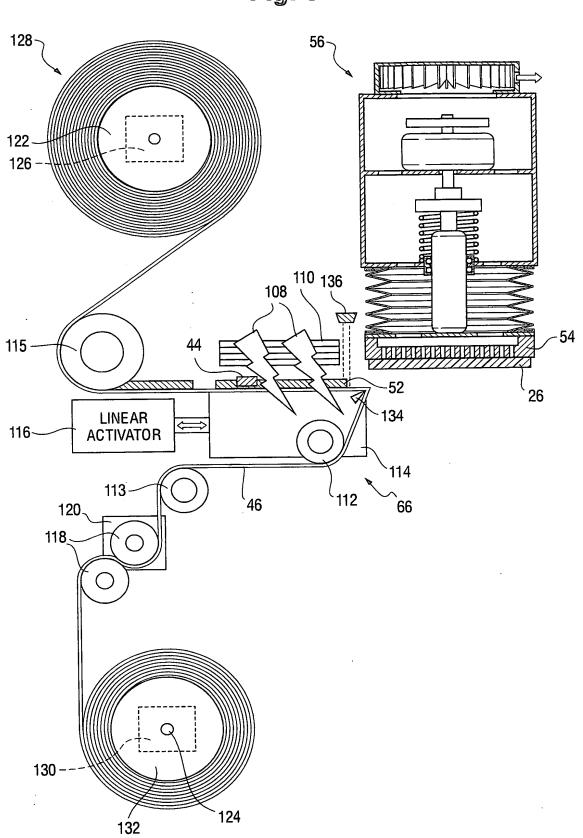
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Fig. 5

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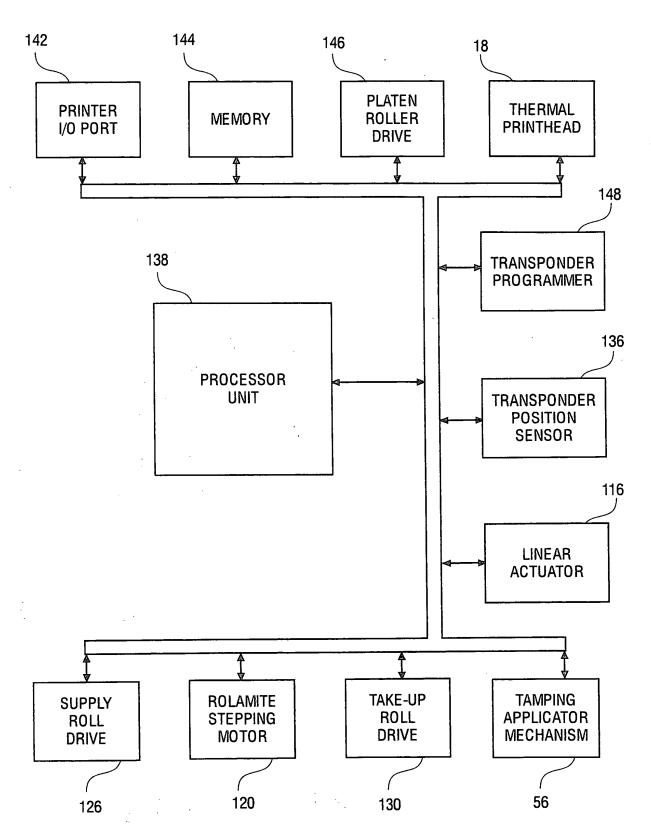


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Title: METHOD AND APPARATUS FOR ASSOCIATING ON DEMAND CERTAIN SELECTED MEDIA AND VALUE-



ADDING ELEMENTS 6,__. Dkt. No. 7887/83889



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LABEL FORMAT

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FIG. 7 **BEGIN** 150 **GET PRINT JOB PARAMETERS** 154 152 158 IS RFID NO **PRINT PLANNED** INDEX TO TO BE USED IN LABEL FORMAT **NEXT LABEL** THIS LABEL? YES 160 **PROGRAM RFID TRANSPONDER** 162 **VERIFY RFID** TRANSPONDER 162 154 163 **DID RFID** NO

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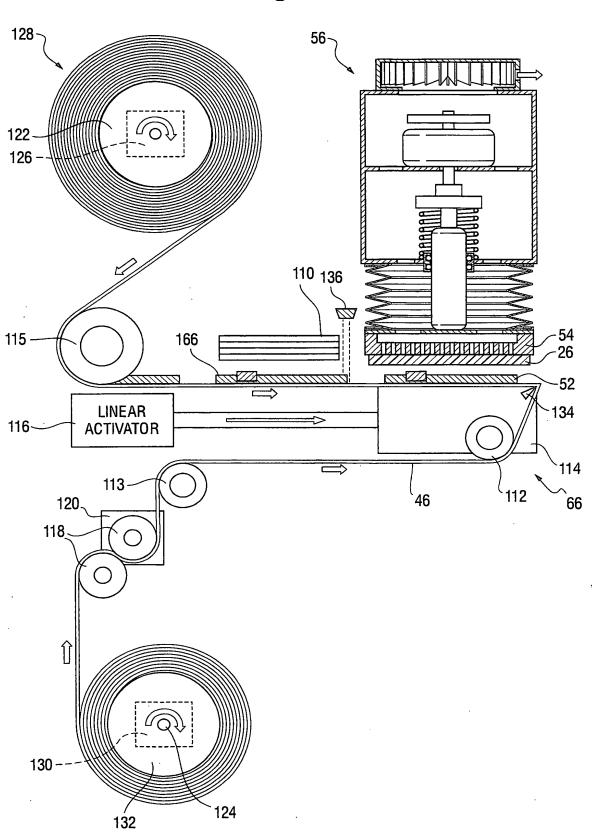
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Title: METHOD AND APPARATUS FOR ASSOCIATING ON DEMAND CERTAIN SELECTED MEDIA AND VALUE-ADDING ELEMENTS

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Fig. 8



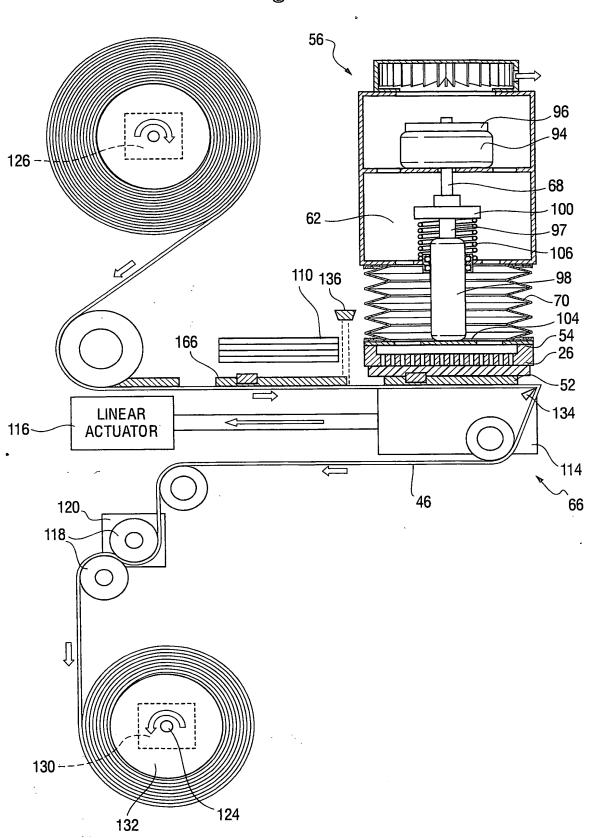
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Fig. 9

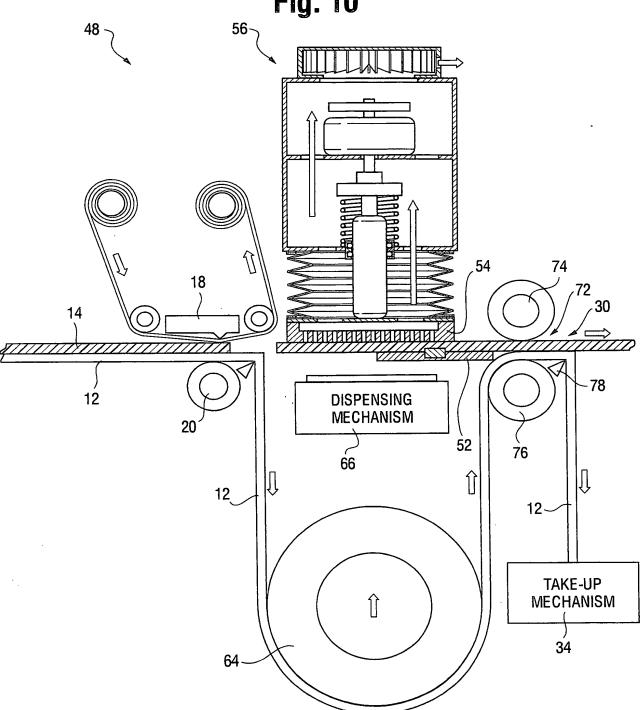


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Dkt. No. 7887/8 s): Clive Hohberger et al. Dkt. No. 7887/83889 ADDING ELEMENTS 10/24

Fig. 10

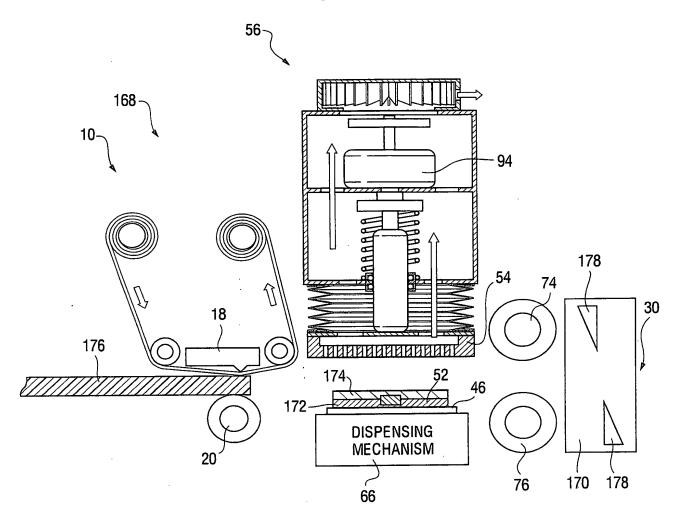


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Fig. 11



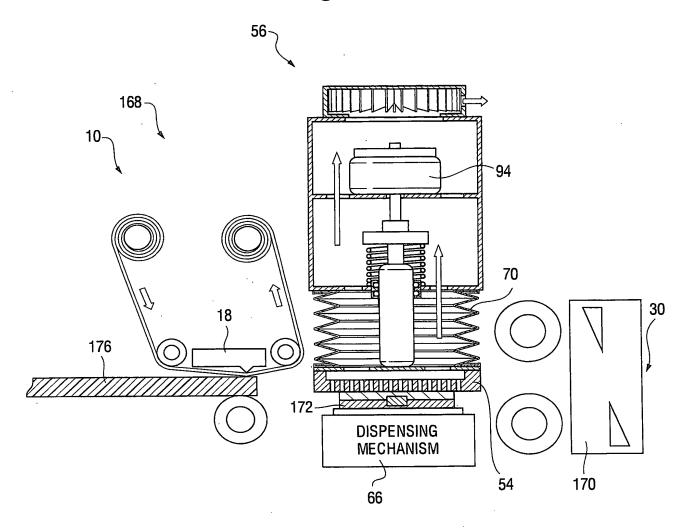
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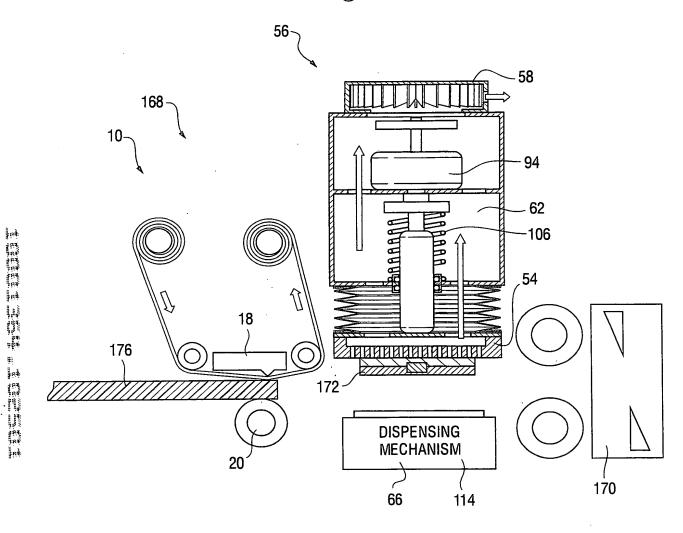
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Fig. 12



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Fig. 13

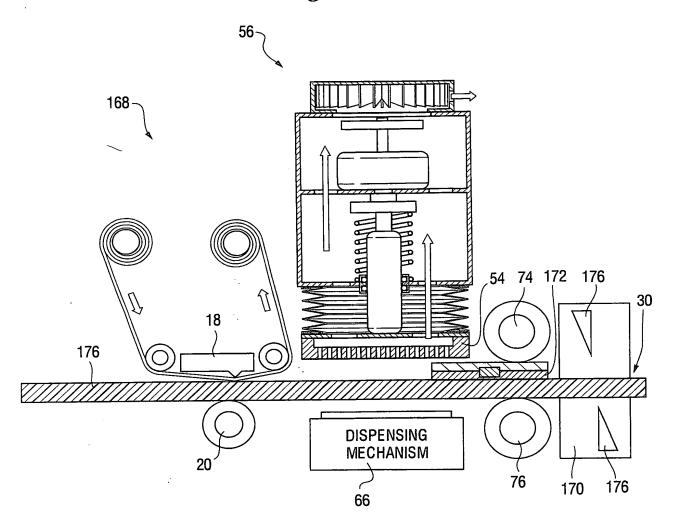


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Fig. 14



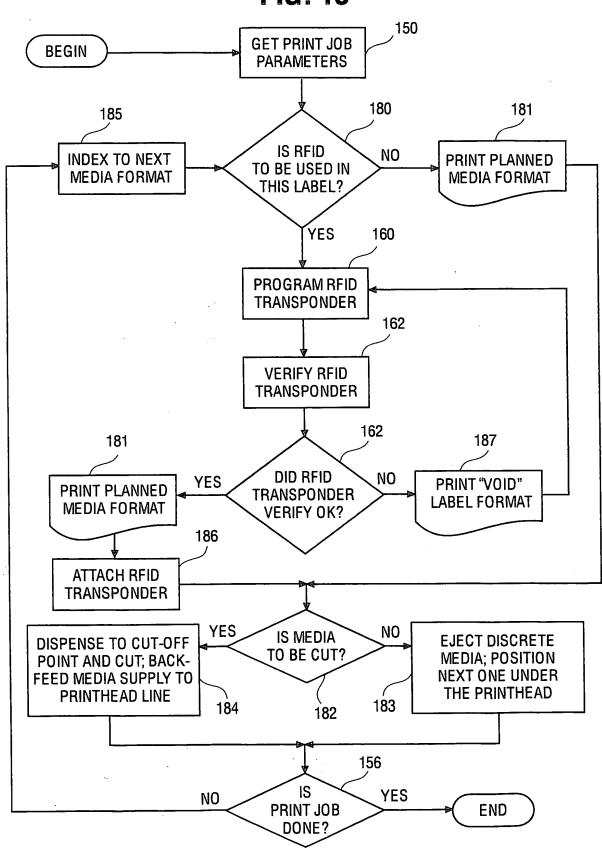
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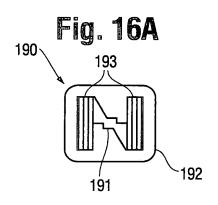
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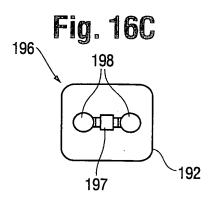
FIG. 15

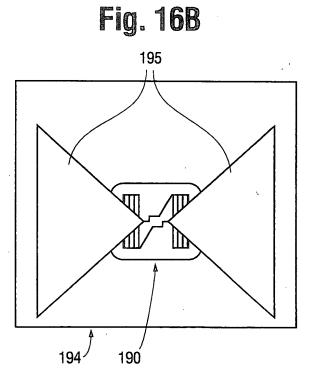


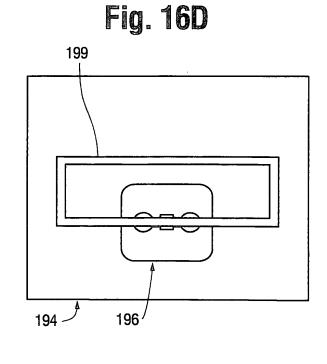
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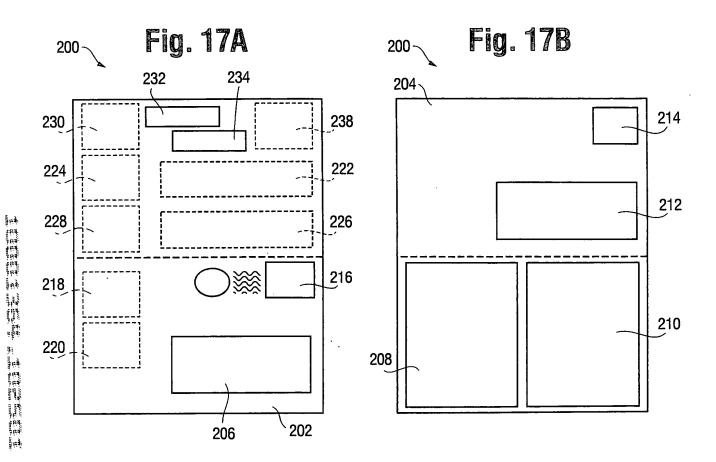








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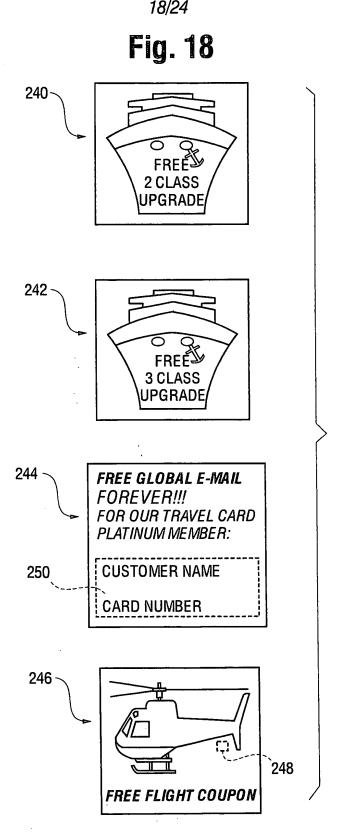


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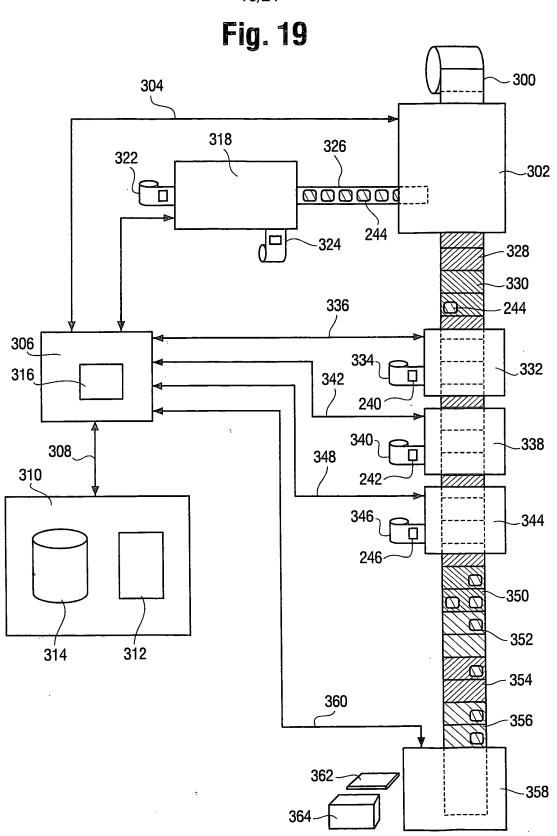
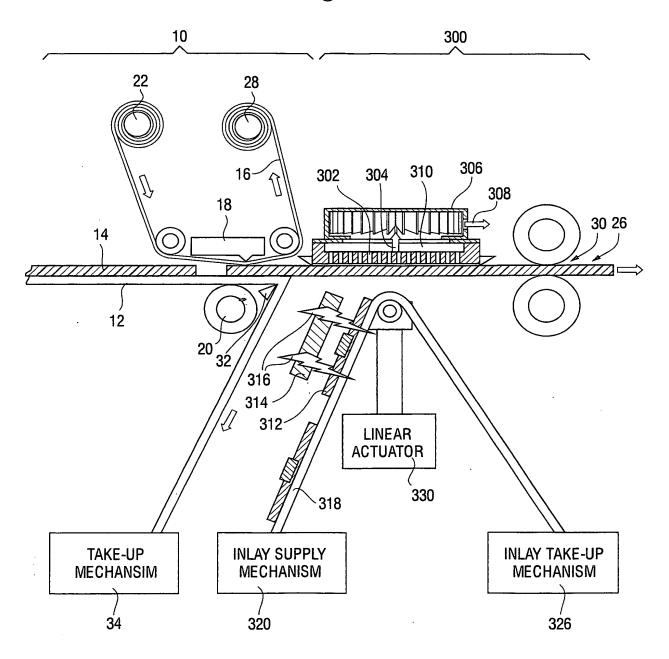


Fig. 20



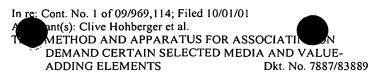
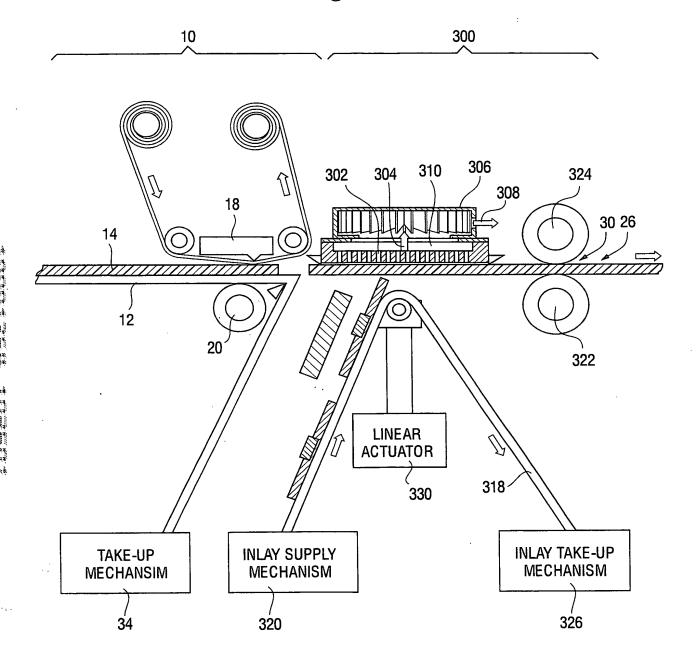


Fig. 21



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Fig. 22

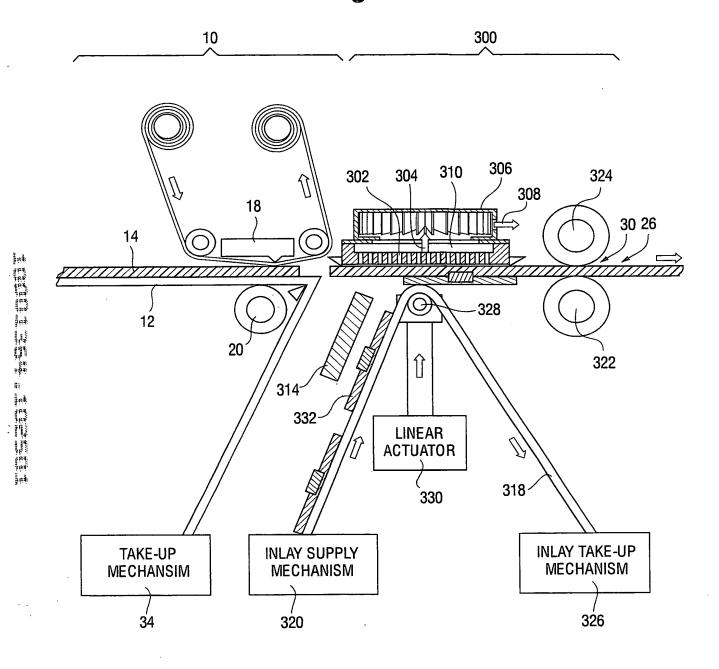


Fig. 23

